

# Audio Visual 1



## Key Aims

- Enable delegates to professionally and competently film and edit simple sequences or interviews. These can be used for many corporate purposes including: Company website and intranets; social networking sites; in press releases; for corporate DVDs and for training and/or CPD purposes

## Additional Services

- Orchid Communications offers one month free telephone support to delegates as part of this course. On-site support is charged at an hourly rate.

## Adding Value with Video

This is a basic one day course for up to four delegates and covers;

- Getting to know your equipment;
- Looking after your equipment;
- The basics of framing;
- Sound;
- Lighting;
- The basics of editing

The training involves some theory but is a very practical course. It includes a delegate assessment at the end of the course.

Having completed the course, delegates will be able to film basic interviews, seminars and presentations

## Target Audience

Marketing, IT and HR professionals who are looking for basic skills to enhance their internal and external communications delivery using audio visual technology..

## Duration of Course

Full day

## Maximum Number of Delegates per Course

Four

## Cost per Course

£500

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