

Crisis Communication



Key Aim

- Delegates will learn how to keep calm and communicate with confidence in a crisis situation

Keeping your head and control

Communicating in a crisis is a stressful experience. This course enables those on the front line to keep control and includes:

- What is a crisis?;
- Preparing a crisis strategy;
- Briefing senior personnel;
- How to take control;
- Dealing with staff in a crisis;
- Dealing with media in a crisis;
- Measuring success.

Target Audience

PR, marketing and HR personnel who may be called upon to advise/perform in a crisis situation.

Duration of Course

Half day

Maximum Number of Delegates per Course

Six

Cost per Delegate

£150.00

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