

Creative Writing

Key Aim

- Delegates will be shown how to write clearly, with a distinct style, for all audiences

Find your inner voice and develop your style

This course is designed to help people who regularly have to produce reports, articles and press communications to write in a clear, engaging and concise style and includes:

- Effective research – facts and audience;
- How to find your personal style;
- The importance of structure;
- Using plain English;
- Adding flair and flavour;
- Adapting for different audiences;
- Use of humour;
- Measuring success.

Target Audience

Anyone who is tasked with writing official reports or internal/external communications.

Duration of Course

Half day

Maximum Number of Delegates per Course

Six

Cost per Delegate

£150.00

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