



PRESS RELEASE

13th July 2010

Channel 103's Big Gig in the Park Enables Big Park for Local Children

As a direct result of the funds generated so far from the ticket sales for Channel 103fm's Big Gig in the Park, in aid of Help a Jersey Child and supported by Airtel-Vodafone, a woodland development project in the Parish of St Helier has been given the go ahead this month. This is thanks to a substantial investment from Help a Jersey Child who have donated the ticket proceeds to make the initiative happen and will benefit hundreds of islanders.

The woodland environment, which is situated directly behind St. Ewolds Residential Home and Avranches Day Nursery in St Helier, will be developed into an educational, recreational and community area of local interest for all Islanders' enjoyment. The aim of the project is not only to help preserve the area and protect the inhabitants, but to encourage a love and understanding amongst locals of the benefits of a natural environment.

A specific educational area named 'The Forest School Area' will be developed this autumn and will suit people of all ages, but will be of particular interest to children and young people. Once transformed, it will be a wonderful educational setting that can be used throughout the year, regardless of the weather. Children will be able to learn about the natural world using eco-friendly materials to develop their practical, social and intellectual skills. The area will be offered to all nurseries, schools and activity groups to enjoy and will lend itself to fun activities such as 'hide and seek', scavenger hunts, shelters and dens. Through hands-on experience children will be able to learn how to use tools to make fires and cook outside, all whilst building their personal confidence and self esteem. An adjoining community area will also be regenerated and developed to incorporate rest and picnic areas with tables and seats for islanders to enjoy the peace and tranquillity of the woodland setting.

Constable of St Helier, Simon Crowcroft, said: "The development of this woodland project is an exciting initiative that will bring about so many benefits to local children and islanders of all ages to relax, and become educated and inspired about the natural environment. We want to ensure that through this project as many visitors to the area are given every opportunity to explore and enjoy the surroundings whilst playing a part in maintaining the rich natural habitat for many years to come. We cannot thank Help a Jersey Child, Channel 103fm and all the people who have gone out to buy tickets for the C103 Big Gig in the Park enough for showing their support for local children and helping to make a real difference to their lives and the community in which we live."

Channel 103's Big Gig in the Park enables Big Project Go Ahead for Local Children contd://

Help a Jersey Child was set up four years ago by Channel 103fm to raise funds for deserving children in Jersey. All of the money that is raised by the charity stays in the island, directly benefiting local disadvantaged children; some of whom may not be eligible for support from other charities. The charity also considers other local beneficiaries that may need additional funding which will be of benefit to local children.

Colin North, Station Director at Channel 103fm, explains: "We are so proud that through the Channel 103fm Big Gig in the Park event in aid of Help a Jersey Child, the Island public who have gone out and bought tickets have been able to raise enough funds for this inspirational project to get off the ground. Every penny raised is crucial in making a real difference to young lives so we can only encourage those that don't have tickets to go out and buy them now before it's too late, to not only enjoy the fantastic musical entertainment from the likes of Will Young and Beverley Knight, but to also enable more projects like this that will benefit local children to happen in the future."

The Channel 103fm Big Gig in the Park takes place on Friday 23rd July 2010 at Howard Davis Park. All the proceeds generated by the concert, which will appeal to adults and children of all ages, will go directly to Help a Jersey Child.

Remaining tickets can be bought by calling 0870 0400 103 (calls cost 6 pence per minute) or for online details please go to www.channel103.com. Standard tickets are priced at £45 and are subject to a £2.50 booking fee per ticket. All VIP passes are now sold. Tickets are also available as part of exclusive offers from the Airtel-Vodafone store. For further details on these exclusive ticket offers, go to www.airtel-vodafone.com/big gig.

Notes to Editors

For further information, photos, or to arrange interviews, please contact Zara or Sam at Orchid Communications on 01534 888997 or email zara@orchid.je